

we are

ABC

2016 | 2024

DIGITAL

CREDENTIAL

ABC

AGENCI
BANGUN
CANDI
banguncandi.agency



What first crosses your mind?

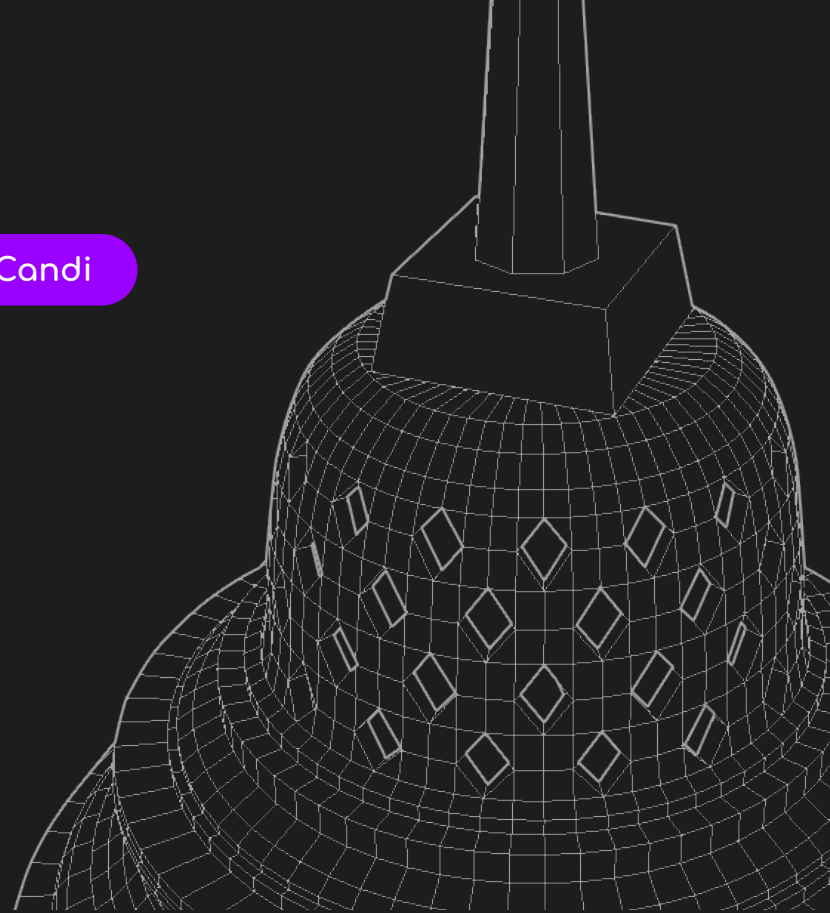
when you hear Bangun Candi

Is it one day service like the popular
Prambanan temple story?

How about we tell another story for you, the amazing
Borobudur temple which nearly became 7 Wonders of the
World and visited by million of tourist every year.



So, now let us tell you our story
on how we can turn your brand into
one of the Wonders of the World!





We've been here since the beginning

Maybe some of you have already known us as **RAW**, an agency serving local and international brands ranging from SME to multinational from various industries.

Today we come anew as **Agensi Bangun Candi (ABC)**,

with a new motto to deliver **well crafted** and **measured**
satisfaction the works we do.

With our craftsmanship in digital marketing, we are eager to analyze, build and do routine control on your brand.



“

Nothing is
impossible,
wonder can
be made

with our method



Analyze

For us Analyze & Researching is the core to create a great plan.

Research

Audit

Planning

Building

A great plan always need an excellent implementation.

Ideation

Development

Optimization

Execution

Controlling

In winning audience heart needs consistency and detail oriented.

Managing

Monitoring

Reporting

Capabilities

Social Media

Community

Apps

Website

Metaverse

Digital Broadcast

Immersive Experience

AI

AR/VR

Bangun Candi is ready to help. We've been optimizing brands for years, and we can't wait to share our secrets with you.

We know that your brand is unique and special, so we'll take the time to get to know YOU before we even think about how we can help.

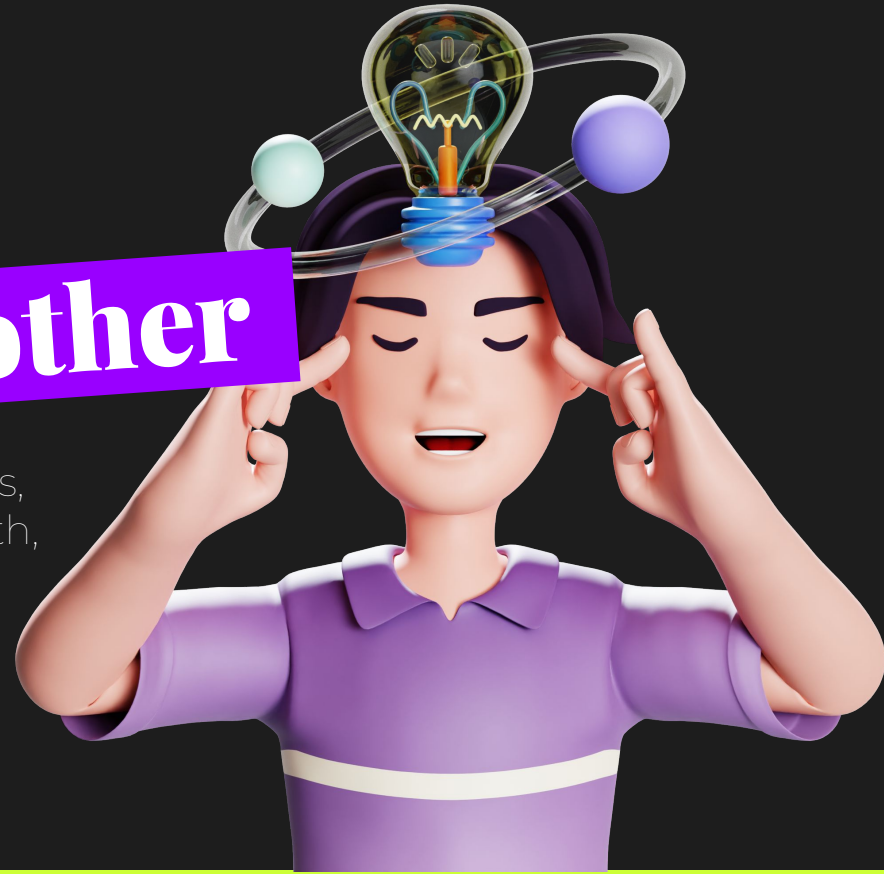
After all, it's not about us — it's about YOU.
So let's get started!



© AGENSI BANGUN CANDI

From **one** to **another**

We are granted the capability to serve the needs,
proving certain level of qualities for brand growth,
sustainability and satisfactory for years.



Capabilities

In-store branding

As **80%** shopping behaviour still takes place in-store, we believe that owning aesthetically comfortable space is crucial to drive foot traffic and increase sales.

Thus, it is essential to execute carefully curated in-store branding such as

- + **3D Visualisation**
- + **Layouting**
- + **Printing**
- + + **Additional decoration based on request**

UNIQLO

2016

2022

UNIQLO is our long time running client who have entrusted us with several projects.



Service

Deliver creative production to enhance in-store branding, in order to attract more customers.



ASICS

2020

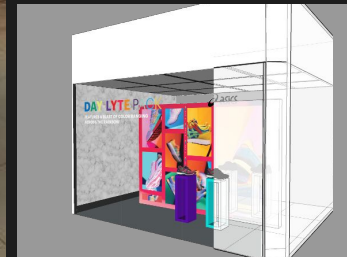
still going strong

With ASICS, every project is enjoyable as we focus on both sides satisfaction.

+

Service

Deliver creative production to enhance in-store branding, in order to attract more customers.



Capabilities

Community

Community is one of our services that have method combining brand voice & user voice to reach every brand objective, such as :

+ Promotion

+ Crisis Management

+ Branding

Brand Voice

Brand voice is all about building public opinion using branded content, either with existing asset or not.

We can help you to provide what you need, from the beginning to finish.

+ User Voice

User voice is all about building public opinion using unbranded content either the product, brand and campaign.

To leave digital footprint and reason to believe in order to inject audience top of mind of the message throughout digital channels

PHILIPS

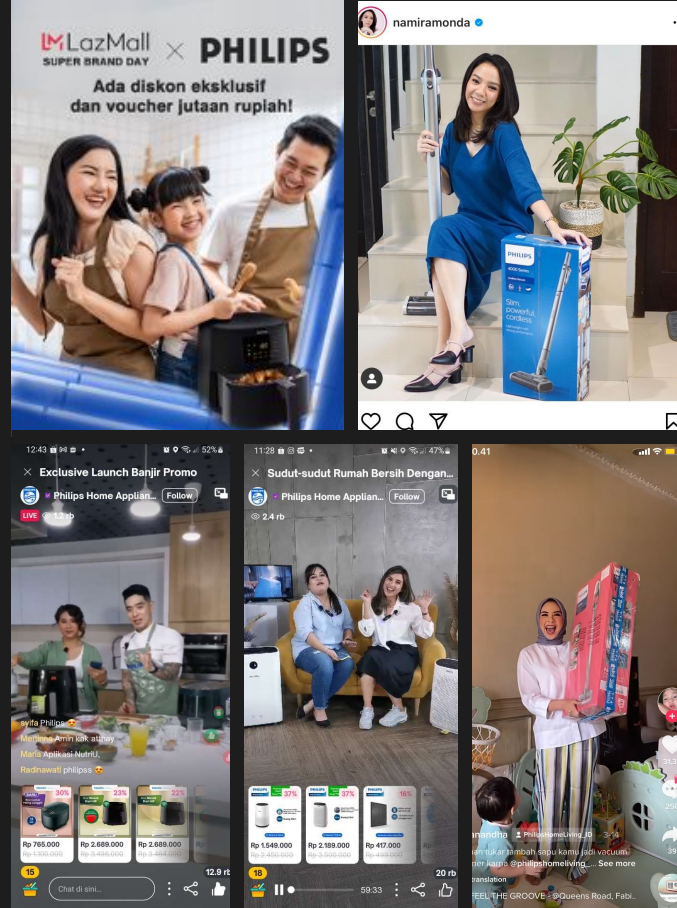
2020

still going strong

PHILIPS is one of our youngest clients who repeatedly come back for another project.

Service

Providing online supports such as KOL & influencer, and community to improve brand image.



MolaTV

2018

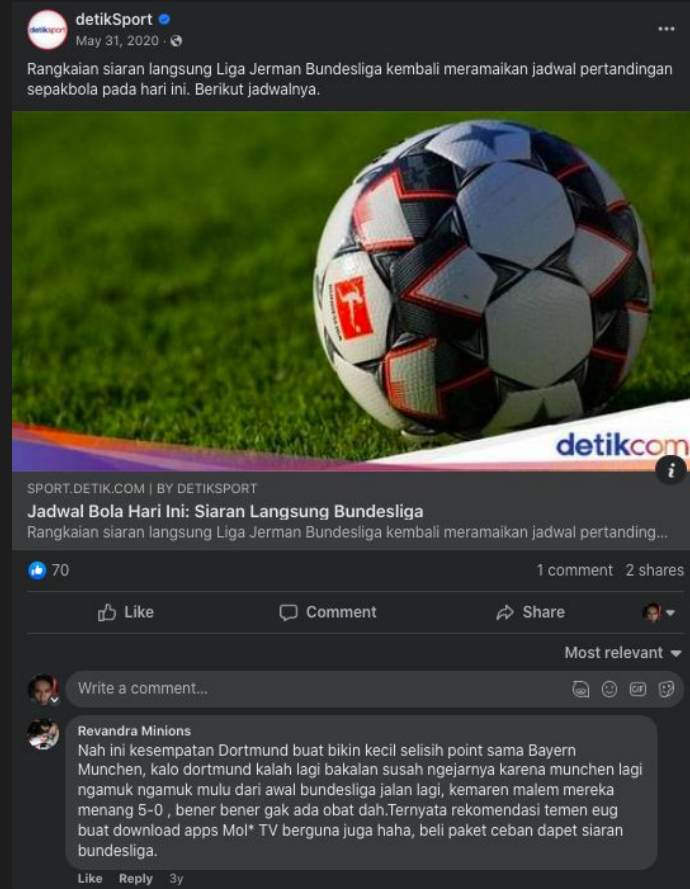
2020

MolaTV is one of our clients who repeatedly come back to use our services.



Service

Providing online supports such as Digital Army & community to handle crisis management also improve their brand image.



Capabilities

Social Media

Start from raising awareness to maintain engagement, social media is a safe place for brand to explore its flexibility through creative content creation, in order to..

- + **Manage Reputation**
- + **Create Interaction**
- + **Build Community**

HSBC

2020

still going strong

Started as acquaintance, now HSBC has become one of our loyal client which entrusted us with various projects.



Service

Deliver various outputs from planning creative campaign, creating content and video, as well as implementing online supports such as KOL & influencer, and community.



Shinzu'i - Ume

2018

2020

Our client who accept our imagination on introducing their product to their younger market segment

Service

Provide new social media strategy and new communication strategy to improve their social media performance



Shinzu'i - Ume

Result

Within 9 months periods, Shinzu'i - Ume's social media growth has jumped drastically. Every content we posted has engaged a lot of audience. Moreover, we have also succeeded in running two ways communication strategy through UME's character which captivated audience emotion.

Facebook Engagement

5.911

Engagement

From 87.930 to
106.592

Facebook Reach

98.173.171

Reach

From 6.233 to
32.500

Instagram Engagement

28.213

Engagement



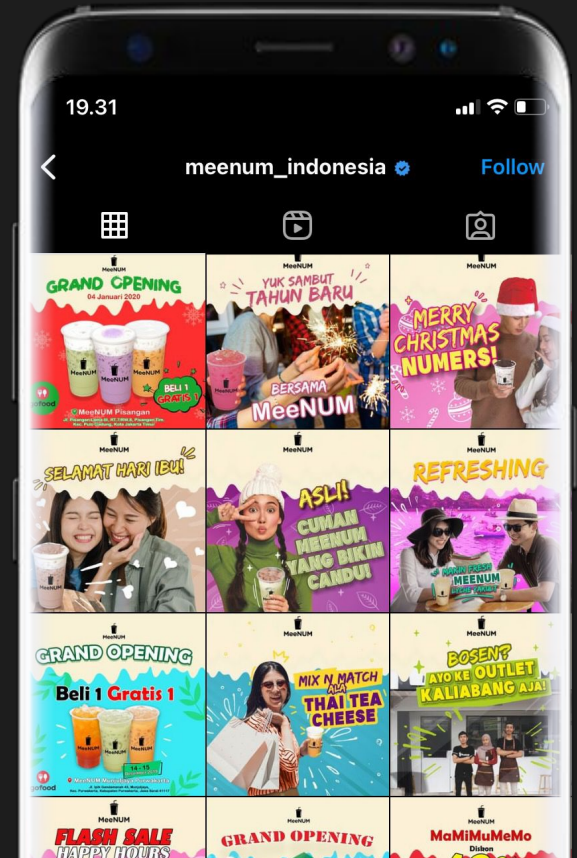
MeeNUM

2019

Our client who accept our imagination on introducing their product to their younger market segment

Service

Provide new social media strategy and new communication strategy to improve their social media performance



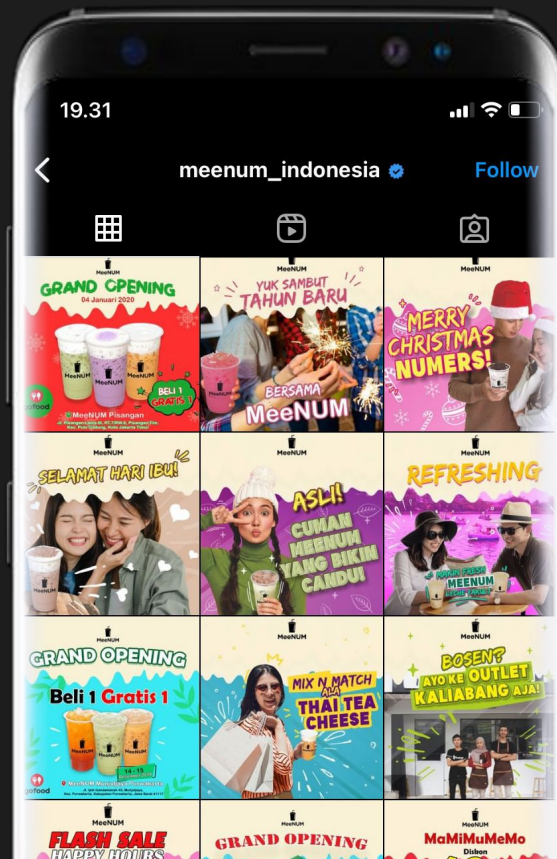
MeeNUM

Result

Within 3 months periods, MeeNUM's social media has shown significant growth. Every post on its social media gathered good engagement from the audience. The combination of copywriting concept and two ways communication strategy has owning audience favor.

During the time we managed MeeNUM, the growth concludes

Instagram : More than 2K followers
Reach : 6,977,313 Reach
Leads : 185 Leads



Capabilities

Website Development

SEO

Your website is your company face online.

As **62%** potential customers have tendency to check their desired brand and product in internet, you need the combination of excellent writing and stunning design to shift their interest into desirable actions.

Capital Asset Management

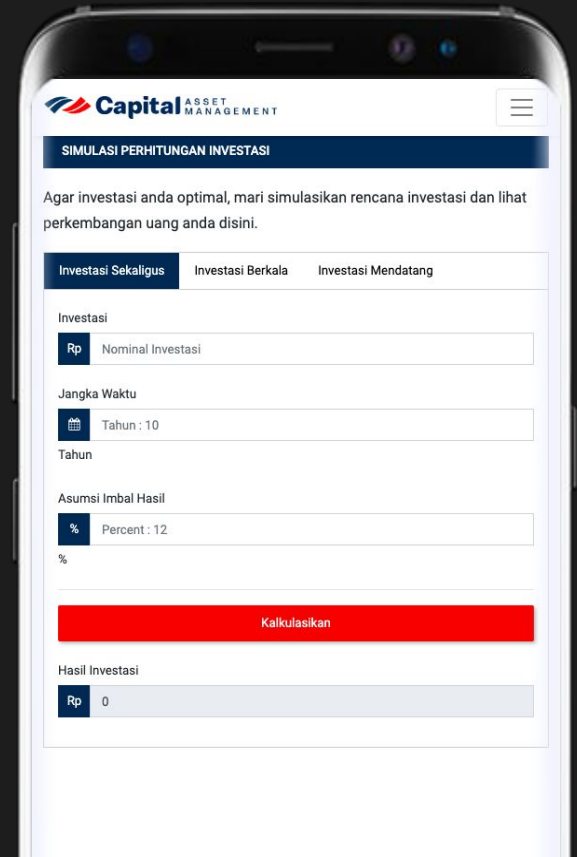
2019

Capital Asset Management is a Financial brand that focus on investment. For the request is to create website that showing their activity, product also adding financial (forecasting investment) calculator to help audiences calculate and plan their investments.



Service

Website development, content creation and management



Companion Care labs

2019

Companion Care Labs Is a animal feed that their request to create website that showing visual product also the product so they can give information to their audience

Service



Website development, content creation and management



Nucleus Farma

2019

Nucleus Farma is a pharmaceutical brand that requested to create a website showing visual products and the product so they can give information to their audience.

Service

Website development, content creation and management



ADA

2022

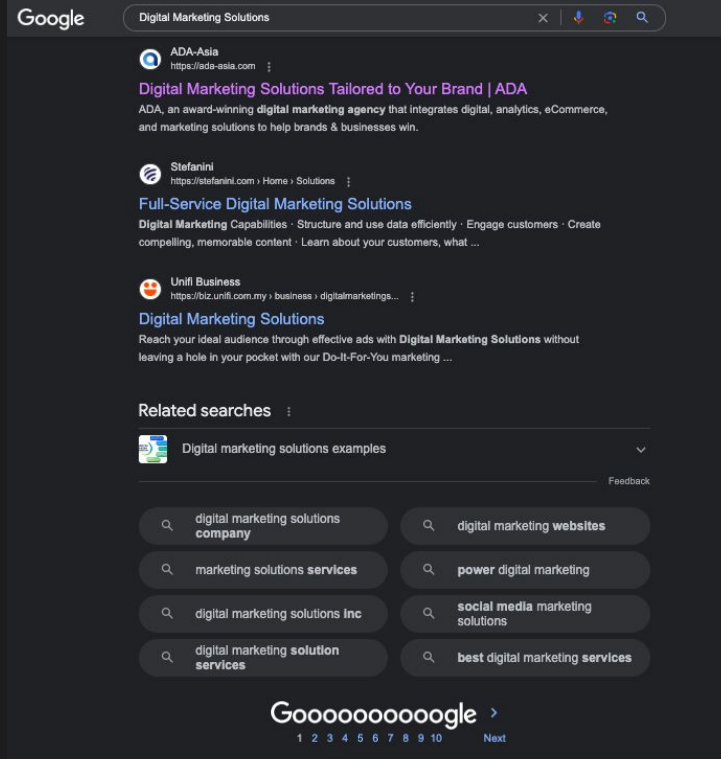
2023

ADA is also one of our youngest clients who request to optimize their website so that the page on website can appear in page 1 SERP

+

Service

Providing optimisation on website through SEO
Content & Optimization



Capabilities

Apps

In order to stand out in the endless cycle of apps innovation, you need to perform ever-improving development to stand out.

We take pride in answering your brand needs, through unparalleled output in:

- + **UI Apps**
- + **Apps Development**

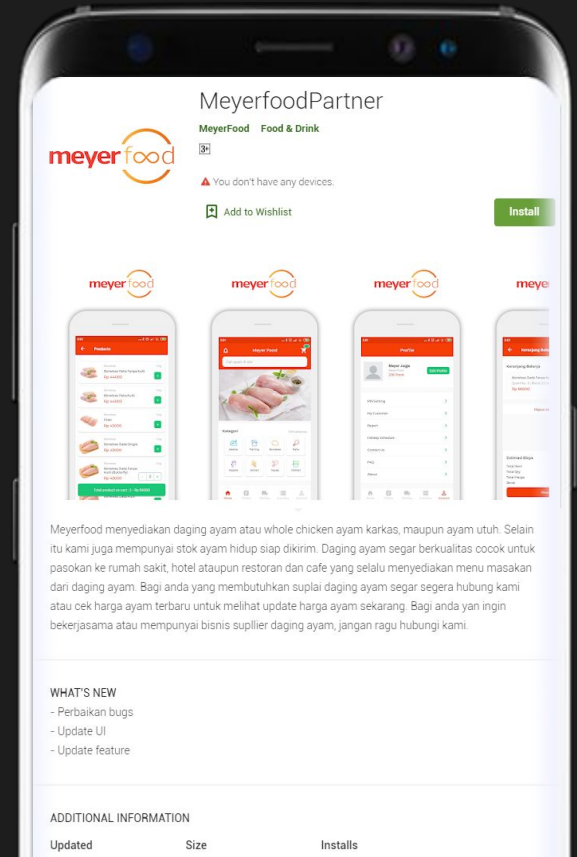
Meyer Food

2018

Meyer is chicken supplier that their request to create apps that can showing the product, promo, and also, they want the audience can buy the product through the apps.

Service

Website development, content creation and management



Meyerfood menyediakan daging ayam atau whole chicken ayam karkas, maupun ayam utuh. Selain itu kami juga mempunyai stok ayam hidup siap dikirim. Daging ayam segar berkualitas cocok untuk pasokan ke rumah sakit, hotel ataupun restoran dan cafe yang selalu menyediakan menu masakan dari daging ayam. Bagi anda yang membutuhkan suplai daging ayam segar segera hubungi kami atau cek harga ayam terbaru untuk melihat update harga ayam sekarang. Bagi anda yang ingin bekerjasama atau mempunyai bisnis suplier daging ayam, jangan ragu hubungi kami.

WHAT'S NEW

- Perbaikan bugs
- Update UI
- Update feature

ADDITIONAL INFORMATION

Updated	Size	Installs

Yes, She said I do

2018

YES SHE SAID I DO

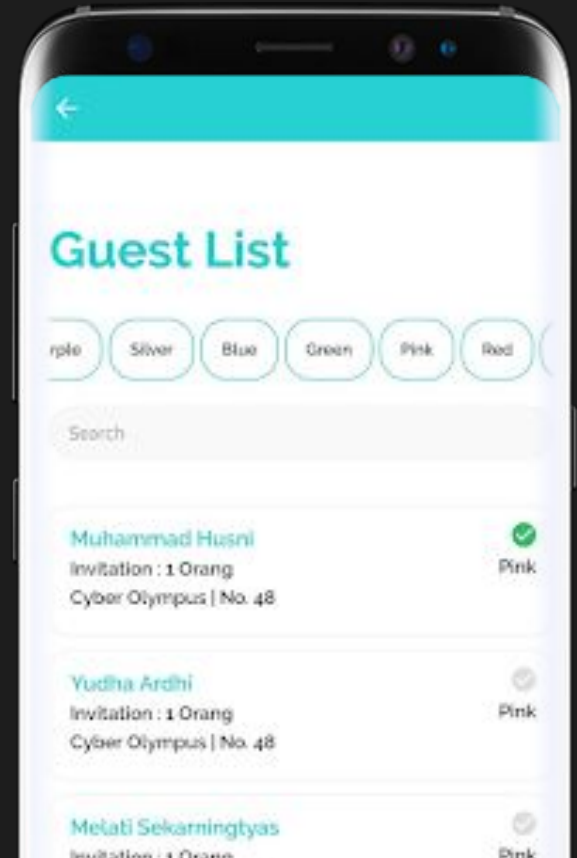
is information system and mobile application that help soon to be bride and groom to register and set their guest lists.

So the bride and groom can manage their guest list. With just simple steps to set up guests, send them reminder for the upcoming events, and control the guest attendance by QR code or guests' name.



Service

Website development, content creation and management



Gas Engineer Software

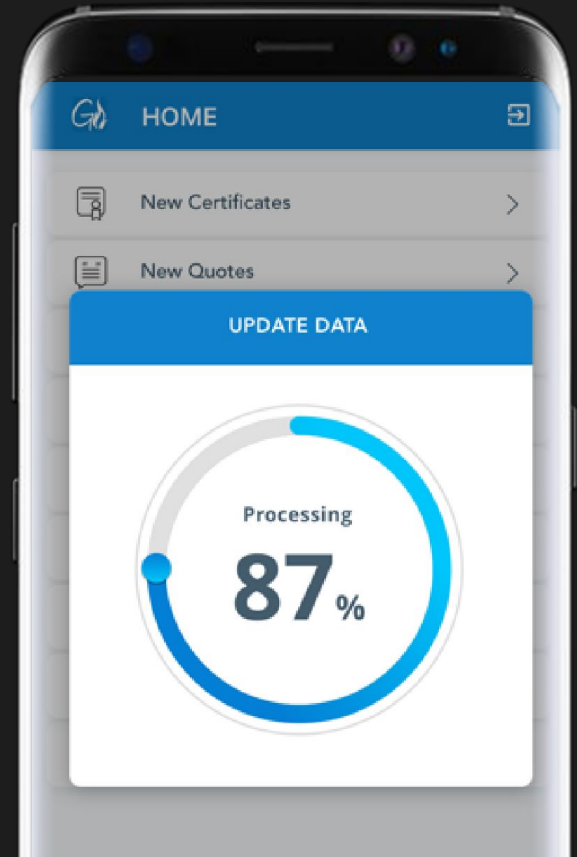
2018

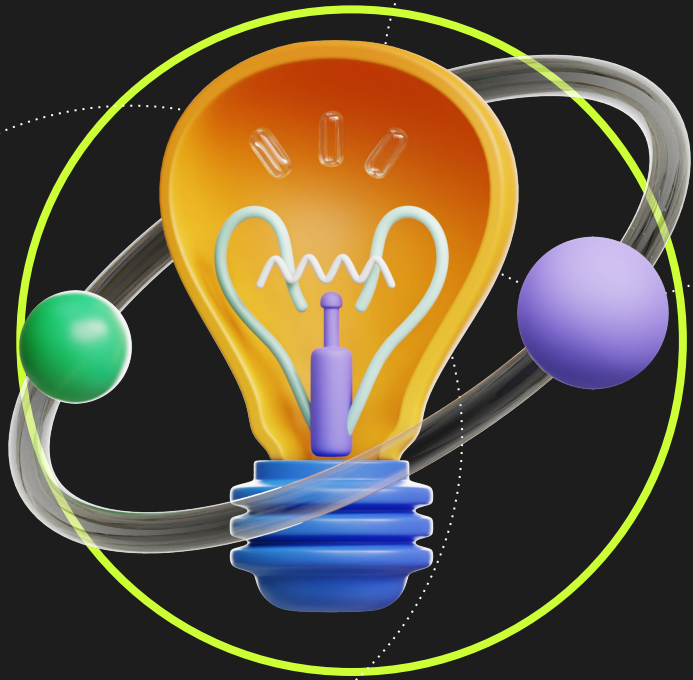
Gas Engineer Software is a full customer and job management system that streamlines the creation of certificates, invoices, quotes, job sheets and much more for Gas and Oil Engineers in the UK and Ireland..
They request to develop User Interface, so the interface looks easier to use.



Service

Website development, content creation and management





Other Wonders we have made!

mandiri

CIMB NIAGA

BCA

digibank
by DBS

Panasonic

oppo

Lenovo

DJARUM

CAMEL

SHINZU'I
SKIN LIGHTENING

innisfree

many more..

... but that's just the beginning

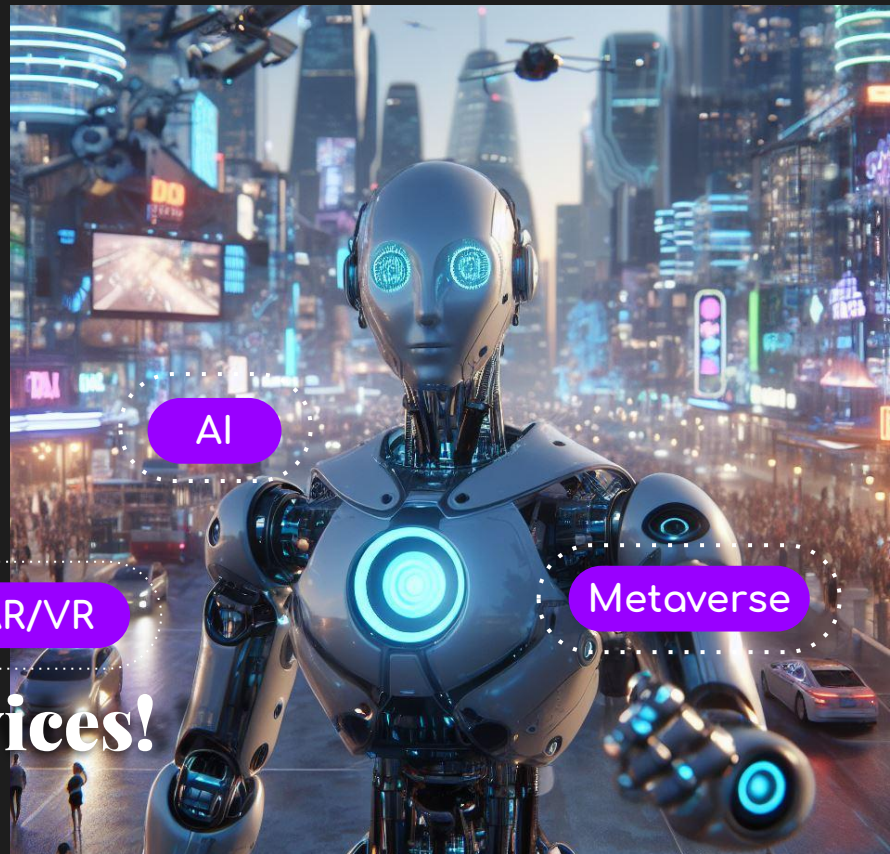
At **ABC**, we aim to elevate user experiences and power intelligent interactions by seamlessly merging immersive virtual worlds with cutting-edge technology.

We're redefining industry landscapes and meeting evolving market demands head-on.

As a testament to our commitment to continually create wonders.

NEW

Meet **ABC** Immersive services!



ABC Immersive AR / VR

2022

into the future

Blur the lines between the digital and real worlds. Whether you're envisioning interactive marketing campaigns, educational simulations, or engaging gaming environments, we turn ideas into interactive realities. Our expert team harnesses cutting-edge AR/VR technologies to create experiences that captivate audiences, enhance learning, and elevate entertainment.



Service

AR/VR Development, Simulations, Location Based AR Campaign, O2O Gamification

Sample Projects



ABC Immersive Metaverse

2022

into the future

Explore a world tailored just for you, be it a futuristic retail space, an interactive entertainment universe, or a collaborative virtual office. Our bespoke metaverse spaces not only redefine your digital presence but also make your brand stand out, enhancing customer experience like never before.

Let's craft your unique metaverse experience together!



Service

Metaverse Space Development, O2O Gamification

Sample Projects



ABC Immersive AI Artificial Intelligence

2023

into the future

We specialize in seamlessly integrating AI into your operations, transforming your workflow efficiency and driving unparalleled growth.

Our expert team navigates the complexities of AI, tailoring innovative solutions that elevate brands or business to new heights.

Embrace the future with confidence – let's redefine what's possible together.

Service



AI Strategy and integration, Custom AI Solutions,
Model Development, Chatbot, Interoperability Virtual Assistant

Hi, welcome to our store!

Is there anything I can
assist you with?

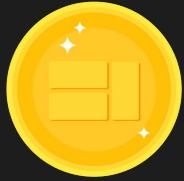


AI Virtual Customer Assistant (Prototype)

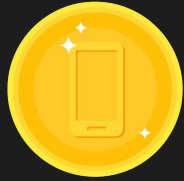
Go beyond chatbot - Enhanced customer service, provides instant, accurate responses, available 24/7, improving user experience, increasing efficiency.

Run in PC Standalone, Android Apps,
Web browser, Metaverse Space

We comprehend more on theory of creating wonder



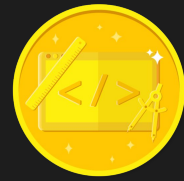
Google
Ads Display
Certified



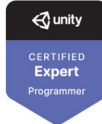
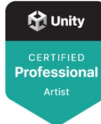
Google
Ads Mobile
Certified



Google
Business Profile
Certified



Google
Web Designer
Certified

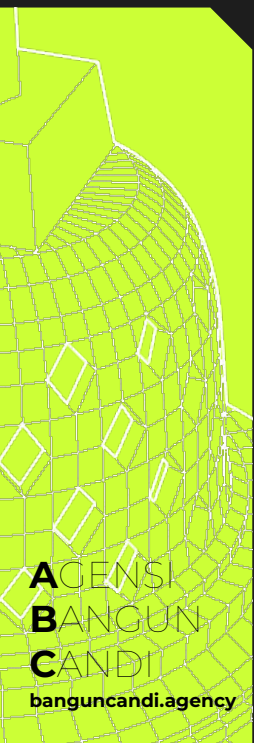


CERTIFICATIONS
Microsoft Certified: Azure AI Engineer Associate

we are

ABC

2016 | 2024



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Thank You

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